

## *Wiley Finding Alphas A Quantitative Approach To Building*



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Quantitative trading and alpha research took off at the same time that cheap computational power became available on Wall Street. Alphas are predictions that are used as inputs in quantitative trading. Another way of putting it is to say that quantitative trading is the monetization of the

alphas.

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He is also the author of Finding Alphas: A Quantitative Approach to Building Trading Strategies.

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Finding Alphas seeks to teach you how to do one thing and do it well: design alphas. Written by experienced practitioners from WorldQuant, including its founder and CEO Igor Tulchinsky, this book provides detailed insight into the alchemic art of generating trading signals, and gives you access to the tools you need to practice and explore.

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