

*Know Your Onions Graphic Design How To Think Like A Creative
Act Businessman And God Drew De Soto*



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Know Your Onions Graphic Design

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Know Your Onions: Graphic Design - mdx.ac.uk

Know Your Onions: Graphic Design, written by Drew de Solo, looks great especially as it's designed more like a notebook: enabling you to add your own notes to the supplied blank pages as you go along.. Know Your Onions sounds like it is aimed at the novice-intermediate level from what I can tell from the summary and table of contents.

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This book is practical and immediate, without being condescending or overly technical. It is like having a graphic design mentor who will help you come up with ideas, develop your concepts, and implement them in a way that is engaging and humorous. It gives readers the experience and ability that normally comes from years of on-the-job training.

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Know Your Onions by Drew de Soto is a very enlightening book offering a different view of the things you encounter every day as a designer. Drew De Soto who is a print-focused designer has been a graphic designer for over 25 years, this book is a guide for working in the Graphic Design industry and first published by BIS Publishers in 2012.

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