

Impact Mapping



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Impact mapping is a strategic planning technique that prevents organisations from getting lost while building products and delivering projects, by clearly communicating assumptions, helping teams align their activities with overall business objectives and make better roadmap decisions.

Impact mapping

Impact mapping is a technique for building shared understanding between leaders and project teams. Delivered in an engaging workshop format, impact mapping is the perfect way to initiate a work stream in a way that encourages innovation.

A beginner's guide to impact mapping | Opensource.com

Impact Mapping is a way for leaders to practice leadership by intent (ref David Marquet) Related Practices. Start At The End is another practice which leads to the same outputs. Compared to Start At The End, Impact Mapping produces a higher fidelity understanding of the domain, but at the cost of increased complexity for facilitation.

Impact Mapping · Open Practice Library

In my experience so far, creating impact maps is proving to be a great technique for problem solving. In the first part of this two-part series, I'll give an overview of how to create an impact map. In Part 2, I'll help you organize your own impact mapping workshop, adding additional examples and instructions.

Problem Solving with Impact Mapping | AgileConnection

Background and Evolution of Impact Mapping. Impact mapping is a visual mapping technique for product development. Gojko Adzic, a Serbian software consultant — who moved to the UK — invented this method to align development teams to business objectives, to test mutual understanding of goals and expected outcomes with stakeholders, to focus teams toward the highest value features to deliver ...

Impact Mapping — How To Use It • Plays-In-Business

Contexts for Impact Mapping Iterate. Good ability to make investments and limited consequences of being wrong An example is an initiative to change an existing internal product where small changes can be deployed to users incrementally.

Impact Mapping - KBP Media

Impact Mapping has taken off in the last few years from its roots in user experience strategy and design, and adopted by small startups and big enterprise software companies alike. All the recent ...

Getting the most out of impact mapping - InfoQ

There has to be a better way to deliver! This handbook is a practical guide to impact mapping, a simple yet incredibly effective method for collaborative strategic planning that helps organisations make an impact with software. Impact mapping helps to create better plans and roadmaps that ensure alignment of business and delivery, and are easily ...

Impact Mapping by Gojko Adzic [Leanpub PDF/iPad/Kindle]

Going Further: Detailed Mapping of Your Mission. Map the connections. You can take the work that you did in the basic mapping by going further to specify how your activities will make a difference, in other words - mapping the relationships between what you do and the long-term outcomes you want to see.

Impact Mapping Worksheet | Demonstrating Value

Impact mapping is a technique ... that helps align the big picture through to the details ... by aligning organizational goals ... to the details the teams are working on. ... It helps Chris leverage the feedback loops ... from all three horizons, and this helps Chris ... tie the delivery activities to the

strategy and back. ...

Impact mapping - lynda.com

Impact Mapping, published in October 2012, is a practical guide to impact mapping, a simple yet incredibly effective method for collaborative strategic planning that helps organisations make an impact with software. Impact mapping helps to create better plans and roadmaps that ensure alignment of business and delivery, and are easily adaptable to change.

Impact Mapping - Gojko's blog

Impact mapping is a strategic planning technique that lets your team set business goals and visualize the way and the means to achieve these goals. Well, this comprehensive explanation is probably far from what you're looking for. You want the ropes. Laces at least.

What is Impact Mapping and Why Do You ... - UXPressia Blog

Impact Mapping, the method, gets 4 stars from me. Impact Mapping is a strategic planning technique that enables the iteration in strategy and the collaboration between business and technology people. In the "trying hard to work agile" organizations, this method can be the answer to many questions.

Impact Mapping - Goodreads

Impact Mapping: Making a Big Impact with Software Products and Projects [Gojko Adzic, Marjory Bisset, Tom Poppendieck] on Amazon.com. *FREE* shipping on qualifying offers. Software is everywhere today, but countless software products and projects die a slow death without ever making any impact. The result is a tremendous amount of time and money wasted due to wrong assumptions

Impact Mapping: Making a Big Impact with Software Products ...

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