

Dictionary Of Business And Management Oxford Reference



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Dictionary Of Business And Management

'It will help to demystify terms such as bear hugs, white/grey knights, cash-cows and churning ... strongly recommended'—TES This wide-ranging and authoritative dictionary contains 7,000 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation.

Dictionary of Business and Management - Oxford Reference

These three dictionaries by Rutgers management professor Rosenberg are the latest entries in Wiley's "Business Dictionary" series. Each has approximately 7500 terms and includes commonly used symbols, acronyms, abbreviations, synonyms, and see and cross references.

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A dictionary of business and management. Summary: "This dictionary clearly defines the very latest terminology used in business and management, including wiki and the subprime lending crisis. Authoritative and comprehensive, it is an essential A-Z for students, teachers, professionals, and anyone needing clarification of commonly used business terms."--Jacket.

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This wide-ranging and authoritative dictionary contains over 7,100 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation. In its sixth edition, it features the very latest developments, such as those relating to information technology (including mobile technology), and the financial crisis and the subsequent ...

A Dictionary of Business and Management - Jonathan Law ...

The new edition of this bestselling dictionary elucidates modern financial and management jargon, defining entries in a clear, concise, and accessible manner. It remains essential for business students, teachers, and professionals, and useful for anyone needing a guide to business terminology.

Dictionary of Business and Management - Oxford Reference

MBA Dictionary of Business Management Methods This management dictionary contains a description and explanation of terms and methods. It's a management glossary.

Dictionary of Management, Business and MBA terms

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